



CLEARVIEW

# THE CLEARVIEW

January 2017: Edition 2

## Clearview Public Transit Launched

In early November, Clearview township was excited to announce the launch of the new Clearview Public Transit System. The announcement was made after three years of work and planning in bringing a transit system to Clearview Township. On November 21st the Clearview Public Transit bus made its first official trip through Stayner. Within the first week of full-time operation, the bus transported more than 225 passengers.

The focus of the project was to connect Clearview residents to Wasaga Beach and Collingwood for tourism, shopping and employment opportunities. Due to the large geographic size of the Township, it was decided that phase one would service Stayner. Starting the transit route in Stayner allowed for the greatest opportunity for success due to population size and

proximity to Wasaga Beach and Collingwood transit connections at the Wasaga Beach Superstore.

### SURVEY

Earlier in the year, staff conducted a survey to gauge public interest in having a transit system within Stayner. In total, 316 surveys were received and the results were largely positive and supportive. The results indicated that 83% of respondents would utilize public transit and that 92.5% of respondents supported the creation of a transit system. In addition, the survey gathered information related to usage, stop locations, price and the transit route.

### THE RESULT

Staff used the survey data to help design the overall transit system. An emphasis was placed on stop locations, fare price and a logical route. Through negotiations



with the Town of Wasaga Beach, staff designed a route that also services the Wasaga Sands Subdivision while heading towards the Superstore.

At the October 24th Council Meeting, a contract with Sinton Bus Lines was approved for a six-month trial of the transit system. The trial period will be used to monitor ridership levels and to measure the viability of a full-time transit system.

### EXPANSION

As a result of positive community support across the Township, Mayor Christopher Vanderkrays indicated that if ridership levels are strong and consistent, Council will explore the option of expanding the service. To support this possibility, \$54,000 was added to the 2017 budget to continue the transit system year-round with the option for expansion outside of Stayner.

## MAYOR, CHRISTOPHER VANDERKRUYS

It was a great year in Clearview!

This January marks the mid-way point through the current term of Council. It's no surprise that our community has had a share of successes and challenges since Council inauguration day.

Development remains an uphill battle for the Township and it's an issue that I am passionate about solving. With the start of a new year, I am grateful to have the opportunity to serve as Mayor for such a vibrant community. I have lived in Clearview Township for my entire life. Being Mayor is more than just a job. It's about standing up for a community that I believe in.

Connect with me on Facebook /CVanderkrays and on Twitter @Vanderkrays. Thank you and enjoy your year in Clearview!



# MUNICIPAL INFORMATION

## IMPORTANT DATES

### UPCOMING COUNCIL MEETINGS:

JANUARY 23<sup>rd</sup> 5:30 P.M.  
FEBRUARY 13<sup>th</sup> 5:30 P.M.  
MARCH 6<sup>th</sup> 5:30 P.M.  
MARCH 20<sup>th</sup> 5:30 P.M.  
For the 2017 Council meeting schedule visit [www.clearview.ca](http://www.clearview.ca)

### SUNNIDALE WINTERAMA

FEBRUARY 3<sup>rd</sup> TO 5<sup>th</sup>  
NEW LOWELL  
[sunnidalewinterama.com](http://sunnidalewinterama.com)

For information on Township and community events, please visit:

[www.clearview.ca](http://www.clearview.ca)

### CLEARVIEW TOWNSHIP ADMINISTRATION CENTRE

217 Gideon Street, Box 200, Stayner, ON L0M 1S0 • Hours: Monday – Friday 8:30a.m. to 4:30p.m.

[www.clearview.ca](http://www.clearview.ca) • [info@clearview.ca](mailto:info@clearview.ca)  
705-428-6230



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[www.twitter.com/clearview\\_twp](http://www.twitter.com/clearview_twp)

Facebook: [www.facebook.com/ClearviewTourism](http://www.facebook.com/ClearviewTourism)

Follow us on Twitter and Like our Facebook page to stay up to date!

## MESSAGE FROM EDWARD HENLEY, TREASURER

Clearview Township Council approved the 2017 budget with an estimated 2.08% net tax increase – Municipal, Policing, County and Education combined – which is approximately a \$50 increase for the average property.

The majority of the increase is related to three main items which include:

- \$93,000 for increased winter road and gravel road maintenance
- \$100,000 for community investment and downtown façade improvements
- \$25,000 for the hospital redevelopment project which will gradually increase over the next ten years for a total contribution of \$3.6 million

In addition to the net increase, there are also a variety of scheduled projects planned throughout 2017. As an example, the Gowan park pavilion is scheduled for replacement, a dog park will be added onto the existing Clearview EcoPark and the tanker at the Creemore Fire Hall will be replaced.

I would also like to mention that after 10 years of planning, the Stayner Public Library branch will be replaced and will be fully funded from the Library reserve with no increase to 2017 taxes.

Out of every dollar paid in taxes Clearview Township receives only 45 cents. The remaining money is split between the County of Simcoe, the Simcoe County District School Board, the Ontario Provincial Police and other boards, agencies and commissions.

To learn more about the 2017 budget, visit: [www.clearview.ca/home/budget](http://www.clearview.ca/home/budget)



# FROM THE COUNCILLORS

**Q:** As a team, Council has made a number of decisions over the past two years that have shaped the community of Clearview. As a member of Council which decisions are you most proud of and why?

## MAYOR CHRISTOPHER VANDERKRUYTS



I am very pleased with Council's commitment to community engagement. As promised, throughout the past two years, I have hosted town hall meetings in every ward and have been very happy with the turnout and participation. It's great to see residents standing up for their community. I am also very proud of the community organizations and local businesses that continue to support the many events that take place within our communities. I believe that all of the residents and businesses are the important backbone to our success and also to the continuous economic growth we see. Council has added many new initiatives in 2017 but has still been very cognizant of the increase to taxes. I want to share that being your Mayor is the utmost privilege one can attain in a community and you the residents and businesses of Clearview are why I am here.

## DEPUTY MAYOR BARRY BURTON



It's hard to believe that as of December 1st, 2016 it has been two years that I have had the privilege of representing the people of Clearview as your Deputy Mayor and also as a County Councillor at Simcoe County. It is important to remember that only \$0.45 of every tax dollar goes to Clearview. The balance goes to Simcoe County (25%) Simcoe School Boards (25%) and the OPP/ NVCA (5%). I have produced my December 2016 Newsletter which is available in various businesses throughout Clearview. If you wish to receive an electronic copy please send a request to [bburton@clearview.ca](mailto:bburton@clearview.ca). I am happy to report that the Clearview Youth Centre is now open. The Youth Centre is a safe, drug free, bully free drop in centre where youth can meet and socialize in an environment free of negative influences. The centre also offers mental health counselling from the Canadian Mental Health Association, private tutoring from Ray's Place and other programming from The Door and Big Brothers Big Sisters. I encourage both parents and youth to come by and check out the centre on Highway 26 across from Reinharts.

## WARD 2 KEVIN ELWOOD



Two years and 68 council meetings since this Clearview Council's inauguration ceremony. Council has made hundreds of decisions on behalf of the citizens of Clearview. All members of council take into consideration staff reports along with comments from the public when making decisions that shape the community. So when asked to single out one decision over another it is difficult as all decisions are import to those directly affected. Council has made two significant decisions that will not only shape Clearview Township but the wellbeing of Ontarians and all Canadians. First is continuing to support the decision by the previous Council to oppose the wpd Fairview Wind Turbine project by deciding to appeal the Ontario government's decision to approve the turbine project to the Environmental Review Tribunal. The Township of Clearview along with Simcoe County, Town of Collingwood and 6 other parties were successful at the Environmental Review Tribunal Hearing by proving that the proposed project will result in serious harm to human health due to the aviation risks associated with Clearview Aerodrome and Collingwood Airport.

*Due to space constraints, the remainder of the comments provided by Councillor Elwood will be published in the next edition.*

## WARD 1 DOUG MEASURES



I am pleased to be part of Clearview Council that continues to find ways to support private business in our community. Many decisions made by this Council are connected to direction given in the past by previous Councils. I am pleased with the efforts so far in the ongoing support for the Walker Aggregates project in Duntroon. The road work done by Simcoe County on County Road 91 and the efforts to secure the year round access to the Lobsinger Side Road are a struggle for some. The fact that there are dozens of real jobs being impacted in our community with the successful operation of Walker Aggregates is sometimes lost in the debates and hearings by lawyers and experts. I believe that Clearview Township has always made responsible decisions in the best interests of the residents for today and the future. Our beautiful township remains healthy with recreation, positive economic growth, and sustainable jobs. It will be a great day when we can finally rebuild the 10th Line North!



## WARD 3 ROBERT WALKER



Wow, what a decision in having to pick one. I think setting up the Clearview Youth Committee and finding a location for the youth of Clearview to call their own is amazing. The support of council, the many agencies that want to partner with us, the residents and the youth who are very excited and committed to supporting their centre.

The youth are our future and by joining our teams together we can encourage and support the youth in whatever direction they choose.

I watched at the official opening the expressions on their faces and talked to some of the youth, they were very impressed and excited that they had a place of their own and that Clearview and other agencies were working together for them.

Be supportive of each other, respect each other and be proud of yourself and your accomplishments.

## WARD 4 SHAWN DAVIDSON



The successes of Council takes many years of planning and preparation and this Council has made a number of final decisions to see this work to fruition. The leadership to make a decision with respect to the Stayner branch of the Clearview Library provides certainty for the many years of volunteer efforts to replace the aging branch. I am also pleased with the introduction of public transit to Clearview. I hope we will continue to work towards expanding the service to other communities within Clearview. I am also proud of the commitment that has been made to continue funding The Small Halls Festival. This event unites all the communities of Clearview and the Township is ensuring it will continue. With the continued efforts of the many dedicated volunteers, staff and Council, Clearview will grow and prosper.

Shawn Davidson, [sdavidson@clearview.ca](mailto:sdavidson@clearview.ca)  
[@shawn4clearview](https://twitter.com/shawn4clearview)

## WARD 6 CONNIE LEISHMAN



Winter is certainly upon us. It is a great time to get out and enjoy the trails in Clearview. In reflecting on the past year we have had no end to the growing success of our festivals and markets. Every event is bigger and growing in attendance and reputation. While on Council I am most proud of the decision to move forward with the Library build at the Community Centre. It was not the popular decision to take it out of the downtown. But in terms of cost savings and the use of space at the Community Centre for programming I believe it is a good decision. Drive safe this winter and keep an eye out for our ploughs, keep a safe distance.

## WARD 7 DEB BRONEE



I am happy that we are working on a Strategic plan. A strong updated strategic plan will give us direction. I believe that by shaping our direction we will be able to tackle other issues like the number of boards and committees we have. We have discussed reducing the number of committees and boards and once our plan is in place the most important tasks we want to accomplish will become clear making difficult decisions easier to make.

## 25 YEARS OF SERVICE



**Former Mayor Ken Ferguson and Mayor Christopher Vanderkruys recognize Councillor Robert Walker's service.**

Clearview Township would like to pay special tribute to Robert "Moose" Walker for his 25 years of service. Robert served with the Town of Stayner from 1982 to 1993 and continued to serve as a Clearview Township Councillor following the amalgamation in 1994. To focus on his career, he took a break from municipal politics until running and successfully being elected in 2004. Throughout the past 13 years, Robert has served as a Councillor for Ward 3 and has been active on various committees. As a Councillor, through his responsible decision making, dedication and commitment, Robert has made many significant contributions to the Clearview Township community. In addition to his work on Council, Robert has also contributed a substantial amount of volunteer service for various community groups. On behalf of Council, staff and the entire Clearview community we would like to extend our gratitude and best wishes to Robert and his family.



# MUNICIPAL IDENTITY SIGNAGE

Municipal entrance signs are often the first brand interaction for tourists and visitors when they enter into a new community. As a result, municipal signage creates value through brand recognition and through a sense of community pride and identity. In addition, the signs also play an important role in defining a community's geographical boundaries and in identifying municipal buildings and assets, such as arenas and parks.

The current 'Welcome to Clearview' and community entrance signs are in very poor condition. Installed in the early 2000's, the paint is now peeling off the posts and the signs are faded.

## REQUEST FOR PROPOSAL

During the summer of 2015 a request-for-proposal was issued for the design of the township, community and municipal asset signs. Only one submission was received with an estimated price of \$43,142.00. Since the cost was outside of the township financial capabilities for the project, staff declined the proposal and started to search for alternatives.



At the June 27th, 2016 Council meeting, an agreement was signed with Page Graphics, a local Creemore-based design firm, after a proposal was submitted for the complete design and implementation plan of the signs for \$14,800.00.

## NEW SIGNAGE

Throughout the summer, staff worked with Page Graphics to create a sign that reflects the Clearview Township logo and branding package. A key goal of the project was to incorporate unique community buildings, heritage and history into the signs through the strategic use of pictures. To receive public feedback, staff created a community stakeholder list based upon suggestions from Council. Page Graphics utilized the list and contacted long-time residents and community groups to learn about what makes their respective community unique and what image best represents its history.

In addition to the visual element, the signs will have the option of having a changeable panel that will be used to promote Township events, news and general community information.

Durability was also a primary consideration. The original concept designs featured wood posts to create a rustic and rural look. However, due to proximity to roads and the potential for extreme weather conditions, it was decided that metal was the most appropriate material for the posts. In addition, the sign board is a coated, UV protected metal that will last for many years to come.

In November, Page Graphics presented the final designs to Council for consideration. The presentation outlined the process, sign materials/features, estimated costs and the general design of each sign. Following the presentation, Council expressed concern regarding some of the images selected for the signs. In the end, Council directed staff to issue a request-for-proposal regarding the supply of the signs. To facilitate the process, staff will provide Council with an opportunity to proof all signs before purchase. The signs will be installed in phases as funds become available.



## 2017 BURN PERMITS NOW ON SALE

Burn permits for the 2017 calendar year are now available. Permits can be purchased in person at the Administration Centre during business hours or online 24/7 through our fast and secure website.

visit: [www.clearview.ca/burn-permits](http://www.clearview.ca/burn-permits)



# CLEARVIEW PUBLIC LIBRARY

Do you knit, crochet or sew? Would you like to put your skills to good use? Clearview Public Library is spearheading a twiddlemuff program to assist those in our Long Term Care Facilities experiencing dementia. Twiddlemuffs are knitted, crocheted or sewn hand muffs with textured items attached inside and out. Researchers have found that these muffs provide simple stimulation for people with dementia and other memory conditions by soothing restless hands, minimizing agitation and increasing flexibility. They are also a benefit to residents with arthritis in their hands as they keep hands warm and encourage joint movement.

These items are simple to make and yet can provide a Long Term Care resident with a tool to enable daily wellbeing. One of our long-time volunteers won four prizes at the Great Northern Exhibition for her knitting twiddlemuff skills. Watch next year for a new twiddlemuff entry category at the GNE.



All three branches of the Clearview Public Library have free patterns, wool, and 'twiddle' items for you to start your own twiddlemuff project. Twiddlemuffs donated to the Library will be distributed to participating Long Term Care facilities throughout Simcoe County. Please help us help others today!

## EMERGENCY PREPAREDNESS

With the winter season in full swing, it is important to be prepared in the event of an emergency. Ask yourself this question- How long would your family be able to survive without heat and electricity during the cold winter months?

Being prepared for an emergency is important for both individual households and also on a Township wide scale to ensure community safety. In partnership with the County of Simcoe, Clearview Township staff manage a municipal emergency response strategy. The strategy is focused on providing essential services to residents during an emergency situation. For example, depending upon the situation a variety of services may be provided such as: community heating shelters, food services and mental health counselling.

In October, staff participated in an emergency management training session with the Simcoe County Emergency Services department. In the exercise, Clearview staff were challenged with a mock winter emergency scenario in which the Township was affected by wide spread power outages, heavy snowfall and very cold temperatures. Scenario based training such as this is a valuable learning experience for staff and emergency responders.

With a history of heavy snowfall and ice storms throughout Simcoe County it is important to be prepared with essential supplies in the event of a wide scale emergency. The County of Simcoe has prepared a comprehensive emergency checklist and recommends that all households have enough survival supplies per person for a minimum of 72 hours.

If your interested in learning about how your family can be prepared for an emergency, visit the County of Simcoe website for more information: [www.simcoe.ca/dpt/em/](http://www.simcoe.ca/dpt/em/)



IS YOUR FAMILY PREPARED?



# CAROLINE STREET CONSTRUCTION



The past year was a very busy period for construction projects and road improvements/upgrades throughout the Township. One of the larger projects was on Caroline Street from Mill Street to Collingwood Street in the Village of Creemore.

A replacement schedule determined that the water infrastructure on Caroline Street had exceeded its useful life and required replacement. The project scope included replacing the broken water main, storm sewers and upgrading the roadway, sidewalks and curbs. In addition, the project was focused on minimizing the disruption for local residents and also to save money in the long term through reduced maintenance and repair costs.

Over the past two decades, the water main has broken approximately six times. In each instance, the repair significantly impacted residents as the road was excavated and water service was temporarily suspended. In addition, each repair was a very costly and time consuming unplanned expense for the departments operating budget.

In the Spring of 2016, the General Manager of Transportation and Drainage and the General Manager of Environmental Services issued a tender for the replacement of the water main and storm sewer along with road, curb and sidewalk upgrades. In total, three bids were received with SMRS Construction being the lowest bidder. Through review with the engineer, SMRS Construction met the Township's expectation for quality of work and experience and as a result was selected for the project.

A key component of the project was the installation of a new Stormceptor which acts as a filter to stop particles and hazardous materials from entering into the ecosystem. Overall, the new water main and storm sewer upgrades are expected to serve the community for the next 100+ years.

In addition to the water system improvements, the road structure was also upgraded. In total, over 4600 tonnes of granular, 3100m<sup>2</sup> of asphalt, 480m<sup>2</sup> of topsoil and 875m<sup>2</sup> of sod were placed to re-build the roadway and surrounding areas. In addition, through a recommendation from the Creemore BIA, Council decided to install paving stone on the boulevard which will be completed in 2017.

Staff would like to extend gratitude to residents and businesses for their patience during the construction period.

## 2017 PROJECTS

The following projects have been budgeted for the 2017 calendar year.

**SIDEROAD 12/13**  
from Concession Road 2  
Sunnidale - 800 m South

**SUNNIDALE/  
TOSORONTIO  
TOWNLINE**  
from Sideroad 6/7  
Sunnidale - 900 m west

**FAIRGROUNDS  
ROAD SOUTH**  
from County Road  
91 to Sideroad 21/22  
Nottawasaga

**SCOTT STREET**  
from Locke Avenue to  
Highway 26

**CLEARVIEW/  
OSPREY  
TOWNLINE**  
from Eagle Crescent to  
Grey Road 31 Margaret  
Street

**CONCESSION 12  
SUNNIDALE**  
from County Road 7 to  
County Road 10

**CONCESSION  
ROAD 7  
SUNNIDALE**  
from Sideroad 3/4  
Sunnidale to railway





# Signature Events

Enjoy These Local & Family Friendly  
Events Near You This Year!

## Sunnidale Winterama, Feb 3<sup>rd</sup>-5<sup>th</sup>

Ready for some winter family fun? Head to New Lowell and experience the annual Sunnidale Winterama Festival. It's the greatest little show on snow! Starting February 3<sup>rd</sup>, there are a ton of activities and events scheduled throughout the weekend. Highlights include: fireworks, spaghetti supper, kids games, comedy night, adult dance, burning of the green, sno-pitch tournament and of course the bed races! To learn more about the festival, visit: [www.sunnidalewinterama.com](http://www.sunnidalewinterama.com)



## Poker Tour & Charity Auction, Feb 10<sup>th</sup>

New for 2017! Snowmobile Poker Tour and Charity Auction hosted by the Stayner District Kinsmen. The tour starts and ends at the Stayner Community Centre at 269 Regina Street. Participants have a choice of two runs. The short run starts at 10am and the long run starts at 7:30am. First prize is a complete home theatre system (\$2000 value). Tickets are \$75 in advance or \$100 at the door. Ticket includes: Breakfast, Prime Rib Dinner, Refreshments and DJ. Tickets are available at Stayner Home Hardware, Life's a Slice, J&R Cycle, Ken Ferguson Enterprises, Factory Recreation, Parkway Yamaha and Friends Pub & Grill. For more information, contact: Jon (519) 373-1161 or Jeremy (705) 790-7852.

### Clearview's Annual SPORTS EQUIPMENT SWAP

10am-3pm

Saturday March 25<sup>th</sup>, 2016

Stayner Community Centre  
269 Regina Street, Stayner  
Watch our website for details!

## Health & Leisure Showcase, March 25<sup>th</sup>

Bring the family and learn about community sports, recreational programs and meet with health providers. New this year! The Speakers' Series will feature local health professionals to give you tips on living a healthy lifestyle and with other 35 vendors, there will be something for everyone! Vendor applications will be available online from January 30 to March 11. The popular Sports Equipment Swap returns. It's a great way to sell last year's sporting equipment that you or the kids have outgrown and buy "new to you" gear for this season. Learn more: [www.clearview.ca](http://www.clearview.ca)

## Did you know?

Clearview Township offers online payments for property taxes, water and sewer bills and burn permits.

Visit: [www.clearview.ca/onlineservices](http://www.clearview.ca/onlineservices) for details!

